



Experiential Project-Based Learning (EPBL) program for MBA

Imagine your students gaining real-world, hands-on experience while receiving mentorship and coaching in professional skills and emerging technologies—directly from industry-leading experts. With IBM's innovative MBA offering, they can develop the expertise needed to thrive in today's dynamic business landscape.

Experience the power of hands-on learning with IBM's XXXX Program for MBA students.

- Engage in a dynamic learning process where student teams collaborate with faculty and industry experts to tackle real-world business challenges.
- Work on industry-oriented problem statements and use cases within an academic setting, gaining practical experience that bridges theory and practice.
- Benefit from a flexible, 90-350 hour program, allowing students to earn required academic credits while developing critical problem-solving, leadership, and strategic thinking skills.

Empower your MBA students with the expertise and experience needed to excel in today's evolving business landscape.



Sample MBA Course List



Gen AI Skills for Human Resources (HR) Specialization



Generative AI Skills for Human Resources (HR)



For MBA Marketing Students



For MBA Finance Students



Professional Certificate for Project Management for MBAs



IBM Product Manager Professional Certificate



IBM AI Product Manager Professional Certificate



Generative AI for Product Managers Specialization



Data Visualization



Experiential Project-Based Learning (EPBL) program for MBA

Sample MBA Course List



Gen AI Skills for Human Resources (HR) Specialization



Generative AI Skills for Human Resources (HR)



For MBA Marketing Students



For MBA Finance Students



Professional Certificate for Project Management for MBAs



IBM Product Manager Professional Certificate



IBM AI Product Manager Professional Certificate



Generative AI for Product Managers Specialization



Data Visualization

Empower your MBA students with the expertise and experience needed to excel in today's evolving business landscape.

Imagine your students gaining real-world, hands-on experience while receiving mentorship and coaching in professional skills and emerging technologies—directly from industry-leading experts. With IBM's innovative MBA offering, they can develop the expertise needed to thrive in today's dynamic business landscape.

Experience the power of hands-on learning with IBM's XXXX Program for MBA students.

- Engage in a dynamic learning process where student teams collaborate with faculty and industry experts to tackle real-world business challenges.
- Work on industry-oriented problem statements and use cases within an academic setting, gaining practical experience that bridges theory and practice.
- Benefit from a flexible, 90-350 hour program, allowing students to earn required academic credits while developing critical problem-solving, leadership, and strategic thinking skills.